



CALIFORNIA CITRUS QUALITY COUNCIL (CCQC) ANNUAL MEETING

Visalia Convention Center

AGENDA

January 25, 2011

<u>Time</u>	<u>Event</u>
9:00 a.m.	Welcome and Introductions Adel Kader, CCQC Chairman
9:15 a.m.	Keynote Speaker Address <i>Global Citrus Industry Trends – Opportunities and Challenges</i> Jose Luiz Amaro Rodrigues – CEO of The Cambuhy Company, Sao Paulo, Brazil
10:00 a.m.	<i>Food Safety Update – California Good Agricultural Practices</i> Bob Elliott - Director of Food Safety, Sunkist Growers
10:30 a.m.	<i>Update of Asian Citrus Psyllid in California</i> Bob Wynn, California Department of Food & Agriculture
11:00 a.m.	<i>Overview of CCQC's Programs for 2010/11</i> Jim Cranney – California Citrus Quality Council
11:30 a.m.	Salter Award Presentation Dick Neece - CCQC Board Member
12:00 p.m.	Conclusions & Adjournment – Lunch